

# Exam Strategic IP Management June 2020

1. Explain offensive & defensive competitive advantage, how do they ensure market/design freedom
2. how can minor inventions help against strategic patent
3. could patent pools help finding radical vaccines technologies for covid?
4. patent pools: do they help or not against patent thickets, speed up or delay a winning platform, and why
5. Merck gene , why did they disclose information, how did they benefit
6. what is similarity between Merck and Tesla, who also disclosed information

