

Exam International management June 2019

<https://www.mckinsey.com/~/media/mckinsey/featured%20insights/innovation/globalization%20in%20transition%20the%20future%20of%20trade%20and%20value%20chains/mgi-globalization%20in%20transition-the-future-of-trade-and-value-chains-full-report.ashx>

bladzijde 'in brief' was gegeven

- kies 3 van de 7 puntjes en pas toe aan de hand van de cursus

<https://www.scribd.com/article/389286267/The-World-According-To-Walmart>

Dit artikel was gegeven :

- Wat is de strategy van Walmart?
- Welk advies zou je geven aan de CEO (strategy, organisation)?