

EXAM JUNE 2014

1. What is bootlegging? How does it come that we see such difference to the extent that employees engage in bootlegging? What is your opinion on bootlegging: should companies try to limit!
2. What are innovation tournaments? What make good performance tournaments? What elements of the accenture tournaments do you like? What are your suggestions for them to improve?
3. A firm wants to start venturing. What recommendations would you make to this firm?

