

# Examen Innovation Management and Strategy Januari 2022

1) Question about Innovation systems: which to actors are present other than the actors displayed by Schumpeter (Large firms/entrepreneurs) → Normally entrepreneurial universities and the government

2) a) Give the definition of “Open Innovation” and its advantages and disadvantages

b) Can Open Innovation resolve the Innovator’s dilemma of Christensen? Explain the Innovator’s Dilemma and to which extent it can (not) resolve the problem in your opinion.

3) Question about communication web