

International management

Vraag 1:

A statement of a former senior executive: "Everyone wants to have the right structure and the goodwill of people. Sometimes when there is a right structure but no goodwill things go wrong. On the contrary, it is better to have a wrong structure but the goodwill of the people. In that case, it will be alright. " Discuss. (10 pts)

Vraag 2:

2 relevante artikels over Walmart (vind de juiste niet)

Discuss the strategic logic and organization of Walmart (of Walmarts latest actions in the UK and India) (10 pts)

<https://www.forbes.com/sites/deborahweinswig/2018/05/04/walmarts-sale-of-asda-to-sainsburys-reflects-a-refocusing-of-international-operations/#52fb9bb7748e>

<https://www.retailgazette.co.uk/blog/2018/01/walmart-appoints-briton-former-asda-executive-international-chief/>

<https://www.bloomberg.com/view/articles/2018-05-09/walmart-s-flipkart-deal-is-right-move-despite-investor-qualms>

<https://www.bloomberg.com/news/articles/2018-05-04/flipkart-board-is-said-to-approve-15-billion-deal-with-walmart>

