## **Examen Technology trends & Opportunities:**

4 open vragen:

1. Ecosystems
   1. co-innovation & adoption risk
   2. discuss the paper
   3. Which strategy would you advice for a car manufacturer like BMW for self-driving cars
2. Foresight & forecasting: explain dimensions of uncertainty + advantages/disadvantages
3. Bass model & Social perspective (Bijker): explain + which model is more relevant?
4. New medicine: which steps would you undertake? explain