

1) Describe Schumpeter's ideas: 1 the heroic entrepreneur and two large firms.

What other actors exist in today's innovation systems (apart from those presented by Schumpeter)? Do you think they are complementary or independent?

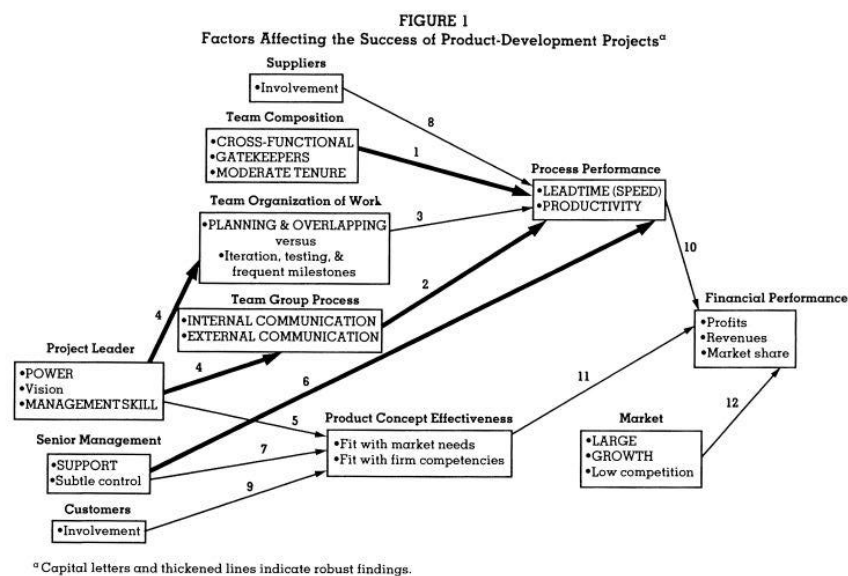
2) From the publication **Organizing for Continuous Innovation: On the Sustainability of Ambidextrous Organizations** by Bart Van Looy, Thierry Martens and Koenraad Debackere, the results seem to contradict what is expected when open innovation is applied.

What is open innovation, and what are its advantages and disadvantages?

Argue why the results of this publication contradict the ideas of open innovation in innovation systems.

3) From Brown and Eisenhardt

The flow chart "Factors Affecting the Success of Product-Development Projects".



Team Composition (Arrow 1) How does each of the three points (cross-functional, gatekeeping, moderate tenure) affect performance?

Choose three other points from the diagram that you consider essential and argue why they influence performance.